



Innovega Inc., 11900 NE 1<sup>st</sup> Street, Suite 300, Bellevue, WA 98005

FOR IMMEDIATE RELEASE

**Ron Walker, Former AllAboutVision.com Publisher, Joins Innovega**

Bellevue, Wash., December 31, 2018 — [Innovega Inc.](#) today announced the addition of longtime eye care publisher Ron Walker to its team. He joins the many ophthalmic and consumer electronics industry veterans who serve on the Innovega team and its Scientific and Business Advisory Boards.

“Ron brings much needed experience and talent to Innovega,” said Steve Willey, Innovega Co-founder, President and Chief Executive Officer. “His expertise in publishing, social media management, digital media and public relations outreach to consumers and eye care practitioners will strengthen our ability to communicate our value in the emerging field of extended reality.”

In 1999, Mr. Walker co-founded AllAboutVision.com, a website educating consumers about eye health and vision correction, and served as its publisher for 18 years. From 1985 to 1992, he was publisher of the clinical magazine *Contact Lens Spectrum* and a partner in Viscom Publications, which also published *Eyecare Business*. In 1997, Mr. Walker co-founded *Contact Lenses Today*, the first email newsletter for eye care professionals, in partnership with Dr. Joseph Barr and *Contact Lens Spectrum*. He began his career in 1977 with an advertising and PR firm specializing in retail optical, and also held editorial and sales positions with *Optometric Management*, *Ophthalmology Management* and *Contact Lens Forum* magazines.

Mr. Walker serves on the U.S. Advisory Committee of Optometry Giving Sight and assists the Contact Lens Manufacturers Association with various online educational efforts.

Mr. Willey added, “Ron joins us at an important time in our company history as we launch our [SeedInvest](#) crowdfunding campaign to raise the funding needed to complete the required FDA clinical investigations for our eMacula™ and iOptik® contact lenses.”

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**About Innovega**

Innovega is developing the world’s first human-friendly, panoramic-field-of-view system for augmented reality and virtual reality. Its eMacula™ combination of stylish glasses and smart contact lenses provides the user with a discreet, high performance entertainment and information experience that goes beyond any available system.

The company was co-founded by prominent inventor and optometrist Jerome A. Legerton and Stephen Willey, former CEO of augmented reality pioneer MicroVision. Innovega has been funded by grants from the National Science Foundation, Defense Advanced Research Projects Agency, the National Institutes of Health National Eye Institute and from private investment.

**Media Inquiries:** Stephen Willey | [Steve@innovega-inc.com](mailto:Steve@innovega-inc.com) | Cell: 425-516-8175